

Statement of Presidential Candidate
AIA Shanghai Chapter 2025

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Chairperson of Woman in Architecture AIA Shanghai

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Hi, I'm May, Chair of Woman in Architecture AIA Shanghai. I'm the Founder/Managing Director of DBW, Design for Better World Limited. Prior to DBW, I was the Principal and General Manager of CRTKL Shanghai Office.

We had difficult pandemic years since 2020, and 2023 isn't any better. If I am elected the VP of 2024, my priority is to better serve our members in such a difficult environment. I will be committed to develop AIA with the goal of "Pursuit of Happiness", and to achieve it through the followings,

• **A Platform with no boundary - Build up strong AIA platform to put together all resources to benefit AIA members and all parties**

- * Link all parties together to explore ways to cope with market changes, e.g. government, developers, universities, design firms and consultants .
- * Leverage AIA resources to provide professional suggestions for government
- * Recruit AIA top design teams to work with developers as solution providers
- * Work together with educational institutes to share and to educate on new-tech tools like AI, digital design and new market scope, e.g. ESG, Green sustainable design.

• **Localization - Rooted to strengthen and expand AIA influence.**

- * Maintain solid government relationship
- * Work closely with local intelligence to get better comprehension on market and policy.
- * Promote AIA license, learning credit and to attract young local designers to participate.

• **Achieve Excellence – Enhance and upgrade AIA activities to better fit the future needs**

- * Extend current Committees:

^Continuing Ed+ Sustainable ESG

^Young Architects + Future technology

^Women Architects +Social events;

- * More events for networking and more activities for our sponsors in 2024 and 2025.
- * Associate CTBUH and ULI to keep the ethos and culture alive in the chapter.

I found it extremely rewarding for being part of the community, and I am willing to engage more of my time and experience to consolidate the existing vibe and thrive for further developments. I believe I can inspire our members with my exposures, such as,

- Bring in global perspective and international experience to China,

- Built up strong local team
- Close government relationship in major cities,
- Solid relationship with top tier developers, local institute and consultants;
- Passion and exposure in China Market
- Actively participate in top industry association, e.g. AIA, ULI (Key speaker), CTBUH;
- Hold key position in various association
 - ^ Global Chair of Architecture Assembly in CTBUH
 - ^ Jury of Urban Habitat
 - ^ AIA Executive Committee member and Chairperson of Woman in Architecture
 - ^ ESG coach for ULI leadership training program
 - ^ Speaker for digital design experience in WATIC

Together we can pursue the happiness, through our vision, activities and efforts. AIA is the great platform to stimulate our interest, to solve our problems, to realize our dreams.

Let's work together to achieve greater happiness!

I'm looking forward to it.

Yours,

May Wei